

Prospectus

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FUND OVERVIEW

London Borough of Barnet's Temporary Street Space Fund is designed to help businesses across our Town Centres make the most of their front outdoor space to trade from, and help their customers follow social distancing rules.

The Temporary Street Space Fund was first established in July 2020 at the height of COVID-19, with social distancing measures reducing indoor capacity by up to 50% in the leisure and hospitality sectors. The programme has helped over 20 business with increased capacity for attracting and serving customers in a safe space, promoted new types of alfresco dining, as well as offered additional character to the high street.

Businesses who participated in this first stage of the scheme have been positive towards the Fund, with 100% of businesses interviewed confirming their interest in the continued use of street space for trading in the future.

In October 2021, following the Government's announcement to extend temporary trading measures until 30th September 2022, the London Borough of Barnet has invested in the community through the expansion of the Temporary Street Space Fund to increase our business support offer and help more local businesses on their path to economic recovery. Businesses will be eligible to take advantage of the Government's current offer set out within the <u>Business and Planning Act 2020</u> and apply for a pavement licence at a reduced cost.



Example of a parklet once installed at Café De La Poste, Edgware

WHAT IS STREET SPACE

The space in front of a property is called street space.

If you are a town centre business, venue or community group, through the street space fund we can help support you with:

- 1. getting the relevant permissions to make changes to your outside space
- 2. designing, funding and installing temporary planted furniture to create a safe, attractive enclosed area
- 3. application to get a £100 Pavement License which will give you a outdoor trading license until 30th September 2022.

Once installed outside your property, parklets provide a vibrant and safe space on the high street, benefitting communities, businesses, and our town centres.



Example of street space in operation at Ye Olde Monken Holt, High Barnet

For further information please visit www.barnet.gov.uk/streetspace.

For any queries or to express an interest regarding the fund please email towncentres@barnet.gov.uk.

COUNCIL PRIORITIES

We will support applications from businesses that can:

- 1. tell us how using the street space outside your property will positively contribute to the visitor and/or evening economy within your town centre.
- 2. we will look favourably on applicants who want to collaborate with neighbouring businesses and apply for the fund together
- 3. be willing to support the council in our work, through your business:
 - To improve the opportunity for visitors particularly the elderly and/or vulnerable to rest along the street
 - Increase temporary access to cycle infrastructure in our town centres
 - Improve public access to toilet facilities through signing up to a Community Toilet Scheme

KIT OF PARTS

Organisations that submit an application that is reviewed positively, receive a drawn up and costed proposal by the council. This proposal will include usage of a combination of the furniture shown below, used to create a barrier between public realm and business street space as required.

All items will be planted by Barnet Council, but will need to maintained by the successful applicant. Additionally, the Business/Venue will be responsible for occupying the new outdoor space with street furniture such as tables, chairs etc.

Planted Bicycle Lock L900mm X W400mm



Corner Planters L700mm x W700 mm



Trough Planters L1200mm x W400mm





ELIGIBILITY CRITERIA

The Business and/or Organisation applying for this fund MUST:

- Have a premise located on the ground floor within one of Barnet town centres. The location and boundaries of these town centres are defined within <u>Barnet Local Plan: Development Management Policies DPD:</u> <u>Appendix 5.</u>
- 1. Be able to demonstrate a clear need to access additional streetspace and how this will mitigate a reduced trading capacity arisen from efforts to operate in compliance with social distancing.
- 2. Set out a clear proposal identifying a suitable location, intended use, hours of operation and demonstrate a consideration of how proposal will not impede on existing social distancing around theirs and neighbouring premises.
- 3. Be legally constituted. For example, Self-employed/Sole trader, Charity, Community Interest Company, Partnership, Limited Company or other.
- 4. Have no previous prosecutions around street trading offences and/or are currently under investigation for street trading offences.
- 5. Be financially positioned to cover the cost of a £100 fee to obtain a Pavement License once the application form has been approved until 30th September 2022.
- 6. Uphold the minimum £2million public liability insurance throughout the licensed period.
- 7. Assume responsibility for regular maintenance and upkeep of the area within the designated license, this includes any street furniture and/or planting provided through this fund.

FUNDING LEVELS

There are three levels of grant funding available to a Business, Venue and/or community organisation. A Business and/or Organisation can only apply to access this fund once.

To qualify for **FULL** or **PARTIAL** support the business will need to confirm it is a small or micro business in accordance with the definition provided within the Companies Act 2006. (See the Application form for the full definition).

If the business has multiple premises or are operating through a franchise model are only able to apply for the **SUPPORT** level.

No monies through this fund will be granted directly to the business. The Council will allocate funding as required and deemed necessary for any associated costs to implement the public realm and/or highways works including the purchase, installation and removal of the items shown above in the kit of part. Should the maximum funding amount not need to be spent, then the Council is under no jurisdiction to give any of the remaining monies allocated from the fund to the applicant.

The following table sets out the different funding levels available to applicants:

FULL FUNDING (Small or Micro Business

only)

Applicant who clearly demonstrates an operational need resulting from COVID-19 and how their proposed use will provide great additionality to the town centre.

The applicant will benefit from:

- 1. A fast track pavement license to last until 30th September 2022, at the discounted rate of £100.
- 2. Support with retrieving the required licenses, traffic orders and permissions to enclose and use a piece of public realm for trading purposes.
- 3. Access up to £5,000 from the council's capital fund to implement proposal. The funding can only be used on items identified in the kit of parts, and will include costs for their installation and removal. Any additional costs associated to undertake proposed measures will need to be covered by the applicant.

PARTIAL FUNDING (Small or Micro Business only)

Applicant who clearly demonstrates an operational need resulting from COVID-19 and how their proposed use will provide limited additionality to the town centre.

The applicant benefits from:

- 1. A fast track pavement license to last until 30th September 2022, at the discounted rate of £100.
- 2. Support with retrieving the required licenses, traffic orders and permissions to enclose and use a piece of public realm for trading purposes.
- 3. Access up to £2,500 from the council's capital fund to implement proposal. The funding can only be used on items identified in the kit of parts, and will include costs for their installation and removal. Any additional costs associated to undertake proposed measures will need to be covered by the applicant.

SUPPORT

(Any Eligible Business)

Any small or micro local business who applies that demonstrates no additional operational need resulting from COVID-19.

Or

Any Franchise or medium to large businesses that clearly demonstrates an operational need and how their proposed use of the public realm will provide great additionality to benefit the town centre.

The applicant will benefit from:

- 1. A fast track pavement license to last until 30th September 2022, at the discounted rate of £100..
- 2. Support with retrieving the required licenses, traffic orders and permissions to enclose and use a piece of public realm for trading purposes.
- 3. Where appropriate, applicant can utilise the council resources to implement temporary measures within the public realm/highways to create a safe space to trade/operate from. All costs associated with the delivery of these works will need to be covered by the applicant.

HOW TO APPLY

The Temporary Town Centre Streetspace Fund is a one stage application process. Following the decision to extend the Temporary Street Space Fund, we are actively looking to engage with eligible businesses interested in receiving the support offered through the Fund. Applications will be reviewed on an ongoing basis with an aim to complete installation by April 2022.

To submit your application, you will need to download the application form from www.barnet.gov.uk/streetspace, complete and respond via email, including any necessary attachments and the declaration relating to how you will submit the application fee of £100, to the towncentres@barnet.gov.uk email address.

HOW WILL YOUR APPLICATION BE ASSESSED?

Your application will be assessed in two stages.

PART 1: PRE-REQUISITE CHECK

Applications will be checked by relevant council teams to assure legitimacy and suitability of applicant and proposed location. Businesses will need to pass this pre-requisite assessment to be considered for the quality scoring.

PART 2: QUALITY ASSESSMENT

The Council will then review the applications and undertake an assessment as to the quality of the application with respect of the Councils Priorities for this fund. This assessment will allow the council to decide whether they can support the application.

PART 3: THE AWARD

At this stage the applicant will be informed of decision. Any decision made by the council is final.

Successful applicants will be provided with a temporary street trading license agreement and a proposal for public realm/highways. The applicant will not be able to start trading from the space until:

- 1. Applicant agrees and signs street trading license agreement;
- 2. Applicant agrees and makes payment of any costs associated for works to be undertaken;
- 3. Installation of the measures within the public realm and highways is completed by the Council.

Please note the award of the fund, available to cover license fees and the installation of temporary barriers, is allocated on a first-come-first served basis. The total amount of funding is capped and we cannot commit to funding eligible businesses once all available funding has been allocated.

Due to the temporary nature of all licenses granted there will be no formal consultation prior to granting these licences. Should public concerns be raised in relation to any licence that has been granted; the Licensing team will investigate this and if necessary, the licence will be revoked immediately. The trader will then have the opportunity to apply under the normal process with the full consultation taking place.